

## **PRODUCT CHANGE / END OF LIFE NOTICE**

October 9, 2015

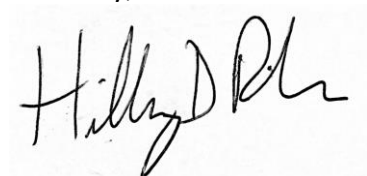
Dear Valued Customer,

The Alpha Wire portfolio requires regular maintenance to ensure our products continue to offer the most updated features and benefits, in addition to the highest quality. As you are aware, there are many reasons which cause a product to require a change or to reach an end-of-life status. These reasons include when products mature and are replaced by new technology, changing industry standards, lack of demand from the market, significant changes in the product itself, or the technology has come to a point where it is no longer cost effective.

As part of our regular product life cycle management activities, the product line including **M3601, M3605, M3611, M3633, M3635** in all colors and put-ups have been identified for obsolescence, effective immediately. Alpha Wire can still support these products as specials; minimum order quantities and exceptions may apply.

Should you have any questions, please feel free to contact your Alpha Wire representative or channel partner.

Sincerely,



Hillary Riden  
Product Specialist  
Alpha Wire

***NOTE: This is an electronic form – Attachments should be electronically scanned and attached.***

*File: Engineer/ECN/PCN*

## PRODUCT CHANGE / END OF LIFE NOTICE

PCN No.: 15-003  
Issue Date: 09/23/2015

### General Information:

Type of Product Impacted By This PCN:  Standard  Non-Catalog  Special

Part Number(s) Impacted By This Change: M3601, M3605, M3611, M3633, M3635

Product Specification(s): Specification (or Spec. Series): Revision:

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### Change Information:

Type of Change:  New Product  Line Extension  Line Repositioning  Discontinued  
 Certifying Agency Change(s)  Other (BE SPECIFIC)

Change Requested By: Hillary Riden

Description of Change(s): Product Line Rationalization

Reason(s) For Change(attach supporting documents as required): Product End of Life

Effectivity Date: 09/23/2015

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### Inventory Disposition:

- Immediate Change - Safety Issue – Scrap All Inventory  
 Running Change, Finalize By: \_\_\_\_\_ Then  Scrap  Sell-Off  Rework  
 Last Order Date (if applicable)  
 Last Shipment Date (if applicable)  
 Other (EXPLAIN IN DETAIL)

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### Distribution (Check Only If There Is A Need To Know):

- |  |  |
|--|--|
| <input type="checkbox"/> President                         | <input checked="" type="checkbox"/> Director of Engineering & QA |
| <input type="checkbox"/> Director of Marketing             | <input type="checkbox"/> Director Global Supply Chain            |
| <input type="checkbox"/> Director of Sales                 | <input type="checkbox"/> Director of Operations                  |
| <input checked="" type="checkbox"/> Senior Product Manager | <input checked="" type="checkbox"/> Director of Sales, EMEA      |
| <input checked="" type="checkbox"/> Inside Sales Manager   | <input checked="" type="checkbox"/> Sr. Mar Comm Manager         |
| <input type="checkbox"/> Director of Finance               | <input checked="" type="checkbox"/> Distribution Manager         |
| <input type="checkbox"/> Other: (TITLE)                    |  |

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**SHOULD THERE BE ANY QUESTIONS, COMMENTS, OR CONCERNS PLEASE CONTACT PRODUCT MANAGEMENT IMMEDIATELY FOR DISPOSITION OR CHANGE.**

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### Issued By:

Dave Watson, Director of Engineering &amp; QA

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