

## **PRODUCT CHANGE / END OF LIFE NOTICE**

January 30, 2014

Dear Valued Customer,

The Alpha Wire portfolio requires regular maintenance to ensure our products continue to offer the most updated features and benefits, in addition to the highest quality. As you are aware, there are many reasons which cause a product to require a change or to reach an end-of-life status. These reasons include when products mature and are replaced by new technology, changing industry standards, lack of demand from the market, significant changes in the product itself, or the technology has come to a point where it is no longer cost effective.

We make every effort to provide an appropriate part number cross wherever possible, but in some cases products must be eliminated without a cross to a new part number. In these types of situations, it is our goal to either continue providing this product to you as a special order or to provide ample notice to existing customers in order to avoid any disruptions in the supply chain.

You are receiving this letter because part number **5475L** is now discontinued. This change will go into effect as of **February 1, 2014**. Part number 5476L should be considered as a potential cross.

Should you have any questions, please feel free to contact your Alpha Wire representative or channel partner.

Sincerely, ...

But c jup

Scott Ziegler Sr. Product Manager Alpha Wire

NOTE: This is an electronic form – Attachments should be electronically scanned and attached.

File: Engineer/ECN/PCN



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PCN No.: 14-001 Issue Date: 01/31/2014

General Information:
Type of Product Impacted By This PCN: 🛛 Standard 🛛 🗌 Non-Catalog 🔲 Special
Part Number(s) Impacted By This Change: 5475L
Product Specification(s): Specification (or Spec. Series):5475L Revision: 5
Change Information:
<b>Type of Change:</b> New Product Line Extension Line Repositioning Discontinued Certifying Agency Change(s) Other (BE SPECIFIC)
Change Requested By: Scott Ziegler Description of Change(s): N/A Reason(s) For Change(attach supporting documents as required): Low Demand
Effectivity Date: 02/01/2014
Inventory Disposition: ☐ Immediate Change - Safety Issue – Scrap All Inventory ⊠ Running Change, Finalize By: 02/28/2014 Then ☐ Scrap ⊠ Sell-Off ☐ Rework ☐ Last Order Date (if applicable) ☐ Last Shipment Date (if applicable) ☐ Other (EXPLAIN IN DETAIL)
Distribution (Check Only If There Is A Need To Know):
<ul> <li>President</li> <li>Director of Marketing</li> <li>Director of Marketing</li> <li>Director of Sales</li> <li>Director of Operations</li> <li>Senior Product Manager</li> <li>Inside Sales Manager</li> <li>Director of Finance</li> <li>Other: (TITLE)</li> </ul>
SHOULD THERE BE ANY QUESTIONS. COMMENTS. OR CONCERNS PLEASE CONTACT PRODUCT

MANAGEMENT IMMEDIATELY FOR DISPOSITION OR CHANGE.

**Issued By:** Scott Ziegler, Sr. Product Manager

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